

A look at the achievements, strategies, and tactics that have helped accelerate the market, charting the explosive growth of Alliance partners...

OCTOBER 2015 NEWSLETTER



## UDAIPUR

October site visits in India focused on talks about the best ways to generate leads for new customers, and how to convert those leads to business.

### Radha's Letter

Dear Friends,

With less than two weeks until the Clean Cooking Forum 2015, it's an exciting time at the Alliance and around our sector. Under the theme of "Accelerating Markets. Scaling Solutions.," the bi-annual Forum is taking place in Accra, Ghana from Nov 10-13 and will include four-days of informative

sessions, plenaries, networking, site visits, cultural performances, and clean cooking demonstrations. I look forward to seeing many of you there.



While the global Forum in Ghana will be a major focus in November, one of the highlights of October was the regional India Clean Cooking Forum (ICCF), a two-day event whose significance continues to grow. Held in New Delhi, ICCF featured a diverse and growing base of partners and included broad engagement from multiple Indian ministries, evidence of the need to engage a broad swath of government to address this issue...

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Featured

## Countdown to Ghana: Clean Cooking Forum 2015

The largest international gathering of clean cooking professionals will be held for the first time in West Africa.



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## New WHO Report Identifies Cookstoves as One of Four Ways to Reduce Health Risks from Climate Pollutants

WHO rated more than 20 available and affordable measures to mitigate short-lived climate pollutants, including improving household cooking fuels.

## Lessons for the Next Global Development Agenda

UN Foundation's Kathy Calvin and Tata Trusts' R. Venkataramanan offer four recommendations to help achieve the new global development agenda, citing the Alliance's work as a model for success.



## Senator Collins Introduces Clean Cookstoves Bill to Improve Global Environment, Public Health

The bipartisan Act reaffirms the U.S. Government's commitment to spurring the adoption of clean cookstoves around the world.

## Global Experts Collaborate to Develop International Standards

Work on cookstoves standards have set an ISO record for the highest percentage of developing countries involved in standards development.

## Blazing Tube Solar Cookers in Burkina Faso Refugee Camps

Since 2013 UNHCR has been developing and monitoring a step-by-step strategy for introducing solar cookers into the camps. One solar-powered cooker has met with considerable success.



## What's Cooking in the Clean Cooking Catalog?

The Alliance has launched a significant update to the Catalog including a new section dedicated to Fuels.

## WIRED Magazine: How to Fix a Burning Issue

The Alliance worked with Shell to reach and inform new audiences about the issue of clean cooking via WIRED Magazine.

## Testing Requirements for Future Global Alliance Spark Grants

Potential applicants for the Spark Fund now have access to submission requirements in advance of the opening of the application to help them better prepare for the process.



## Applications Open for Cookstoves Design Summit

The IDDS program will bring together design and innovation expertise, the latest research and development, manufacturing know-how, and user-centered design to East African participants.

## TWEETS OF THE MONTH: Actress/Director Zhao Wei, and Prime Minister Narendra Modi



## China Pilot Projects & Workshop Set Stage for Deeper Collaboration

The Alliance co-hosted a cookstoves South-South training workshop with China's NDRC; 45 government officials from over 20 developing countries attended.



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### Events

## Money, Meaning and Cookstoves Converge at SOCAP15

For the third year the Alliance assisted with scholarship support for cookstove and fuel entrepreneurs to help them connect with investors.

## Spotlight on India: National Meetings, New Partnerships, and Driving Demand

The Alliance took part in key sector meetings and checked in with key supply-side partners to better understand how they are driving demand in local Indian markets.



## Driving Consumer Demand for Clean Cooking in Guatemala

The goal of the consumer segmentation study was to better understand the potential market for new technologies in Guatemala, including consumers most poised to transition cooking to cleaner cooking methods.

## Paris in December: A Marquee Moment for Climate Action

The Alliance will participate in COP21 as a strong advocate for tackling climate change while simultaneously advancing sustainable development.



## Partner Spotlight

### Acumen

Our mission is to change the way the world tackles poverty by investing in companies, leaders, and ideas that serve the poor with critical goods and services in developing countries.

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The Global Alliance for Clean Cookstoves is a United Nations Foundation-hosted public-private partnership to save lives, improve livelihoods, empower women, and protect the environment by creating a thriving global market for clean and efficient household cooking solutions. The Alliance's goal calls for 100 million households to adopt clean and efficient stoves and fuels by 2020. The Alliance is working with over 1200 public, private, and non-profit partners to accelerate the production, deployment, and use of clean cookstoves and fuels in the developing world.

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